

PRESS RELEASE



INDEFI EXPANDS TO THE UK WITH SENIOR APPOINTMENT AND NEW LONDON OFFICE

Nick Ring boosts global reach of strategy consultancy as UK Chair

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Indefi, the leading strategy consultancy to the asset and wealth management industry, has officially opened a new office in London and appointed Nick Ring, former CEO of Columbia Threadneedle Investments EMEA, as Chair of its UK business.

This strategic expansion ensures that Indefi and its senior leadership team are even closer to the key decision-making centres of its clients, across both public and private markets. The move comes as the industry navigates a period of significant transformation driven by structural shifts and evolving client needs.

As Chair, Nick's deep sector expertise gained from over three decades in the industry will support clients as they navigate these megatrends, as well as advising on how to further enhance the service Indefi is providing to its clients, in the UK and internationally. As part of this expansion, a number of employees will be transferred to the UK office, with further senior appointments to be made in due course.

Speaking of the new role, Nick Ring, Chair of Indefi UK, said:

"It is clear that there are major structural trends underway that are reshaping the way the entire asset and wealth management industry operates. For many traditional managers who may be balance-sheet-rich but capability-poor, it is imperative for their long-term sustainability that they adapt to these new industry constructs."

"I have been truly impressed with the knowledge and value that Indefi is able to provide to its clients across all markets. Whether it's the assets being invested in as the shift from public to private continues, the structures through which products are created, through to fundamental shifts among client channels, those who will be successful are already focused on how they navigate this change from a strategic perspective."

Richard Bruyère, Managing Director at Indefi, said:

"Opening an office in London underlines our commitment to fully serving our clients, when and where they need us most. It also signals our ability to attract top-tier talent to drive value for clients."

"Nick's appointment as Chair of the UK business marks a significant step forward in Indefi's international ambitions and will be invaluable to our clients. Having been in their position for many years, Nick is exceptionally well-placed to provide his unique insight as we support CEOs in solving some of their most complex challenges as they seek to deliver on their strategic vision."

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